

TEES & BEES GOLF CLASSIC

DRIVING CHANGE. BUILDING COMMUNITY.



PRESENTED BY HOUSTON PARKS AND RECREATION

Sponsorship Opportunities

October 19, 2026 · Hermann Park Golf Course · Houston, TX

Driving Change. Building Community.

Become part of the hive. Support education, scholarships, youth development, and community advancement while gaining valuable exposure among Houston business leaders, elected officials, healthcare professionals, educators, and community influencers.

The Tees & Bees Golf Classic is Houston's signature charity golf event, presented by Houston Parks and Recreation in partnership with the Truly MAD Foundation. Proceeds benefit STEM education, scholarships, youth mentorship, and community programs across the greater Houston area.

| Contact | |
|---------|--|
| Email | admin@trulymadhtx.org |
| Website | trulymadhtx.org |
| Event | October 19, 2026 · Hermann Park Golf Course, Houston, TX |

SPONSORSHIP LEVELS

Choose How Your Brand Joins the Hive

Every package includes premium recognition, measurable community impact, and access to Houston's most influential civic, healthcare, energy, and education leaders.

Presenting Sponsor

\$25,000

- Tournament naming rights — "Tees & Bees Golf Classic Presented by [Company]"
- Premier logo placement on all event marketing materials
- Website homepage recognition
- Speaking opportunity during awards luncheon
- Three complimentary foursomes (12 golfers)
- Premium signage throughout the tournament
- Exclusive social media spotlight campaign
- Branded gifts included in swag bags
- VIP seating at awards luncheon

Queen Bee Sponsor

\$10,000

- Premier sponsor recognition
- Two complimentary foursomes
- Logo on website and event signage
- Recognition in all event communications
- Exclusive contest sponsorship opportunity
- Social media recognition
- Full-page program advertisement

Hive Partner Sponsor

\$5,000

- One complimentary foursome
- Logo placement on website
- Event signage recognition
- Recognition during awards ceremony
- Half-page program advertisement
- Social media recognition

Honeycomb Sponsor

\$2,500

- Two golfer registrations
- Tee box sponsorship
- Logo on sponsor signage
- Website recognition
- Quarter-page program advertisement

Beekeeper Sponsor

\$1,500

- Tee box sponsorship
- Website logo placement
- Program recognition
- Sponsor board recognition

Community Impact Sponsor

\$1,000

- Tee box sponsorship
- Website recognition
- Event program listing

Tee Sponsor

\$500

- Custom tee box signage
- Website recognition

Friend of the Hive

\$250

- Name recognition in event program
- Website listing

ACTIVATIONS

Additional Sponsorship Opportunities

Owned moments throughout the day for high-visibility brand activation across the course and clubhouse.

| Opportunity | Investment |
|----------------------------|------------|
| Lunch Sponsor | \$5,000 |
| Awards Reception Sponsor | \$5,000 |
| Beverage Cart Sponsor | \$3,500 |
| Breakfast Sponsor | \$3,000 |
| Golf Cart Sponsor | \$3,000 |
| Driving Range Sponsor | \$2,500 |
| Putting Contest Sponsor | \$2,500 |
| Hole-in-One Sponsor | \$2,500 |
| Longest Drive Sponsor | \$1,500 |
| Closest to the Pin Sponsor | \$1,500 |

Your Sponsorship Creates Lasting Impact

Educational Programs

STEM, agriculture, and financial literacy curriculum in classrooms across Houston.

Youth Development

Mentorship cohorts that pair students with industry professionals year-round.

Scholarships

Direct tuition support for first-generation and underrepresented students.

Community Advancement

Capital for neighborhood revitalization and shared community spaces.

Leadership Development

Summer institutes building the next generation of civic leaders.

Workforce Readiness

Career pathways into trades, healthcare, energy, and technology.

BECOME A SPONSOR

Let's Build Something Houston Will Remember

Ready to join the hive? Contact our team and we'll follow up within two business days with a tailored Tees & Bees Golf Classic partnership package.

| | |
|-------------------|--|
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Presented by Houston Parks and Recreation in partnership with the Truly MAD Foundation. The Truly MAD Foundation is a 501(c)(3) nonprofit organization. Contributions may be tax-deductible to the extent allowed by law.